

HOW TO CROSS? -STOP, LISTEN, LOOK, THINK

IEC Posters for Students



STOP - Near the road edge.
LISTEN - For any traffic.



LOOK - Right, left, right



THINK - If road is clear, cross the road at a Zebra Crossing. Children under 10 year's age should cross with an adult.

DO NOT

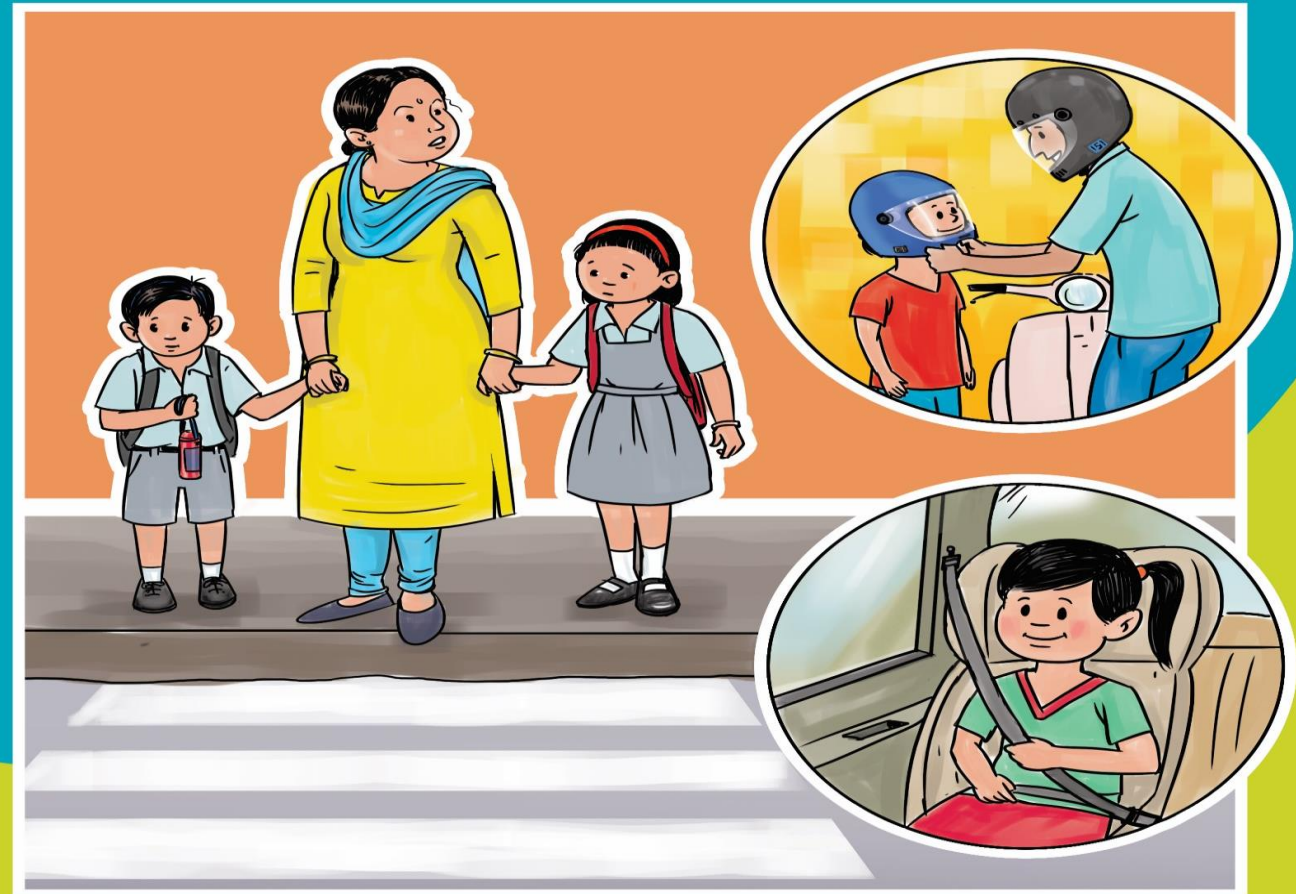
Do not cross the road if there is no safe gap from an approaching vehicle.

Do not run out suddenly in the road.

Do not be distracted while crossing the road

IEC Posters for Teachers

Dear Teachers
**HELP CHILDREN
STAY SAFE ON ROADS**



Teach children basic road safety rules

SAFEGUARD YOUR CHILDREN



Slow down vehicles while approaching the school zone.
Maintain discipline at all times.

IEC Posters for
Parents

IEC Game for children

MANDATORY SIGNS



Stop sign



No stopping and no standing



Maximum speed limit



Compulsory turn right



No entry



Overtaking prohibited

WIN	99	I cross the road between moving vehicles.	97	96	95	94	93	92	91	
81	82	83	84	85	I always run while crossing the road.	86	I do not wear a helmet in summer.	89	90	
80	I always obey traffic rules.	77	78	77	76	75	74	73	I use mobile phone while walking on the road.	
61	62	I put my hands out of the vehicle window.	64	65	66	67	68	I use zebra crossing to cross the road.	70	
I stop my bicycle when the traffic light is red.	59	58	57	56	I stop and look both ways before crossing the road.	54	53	52	51	
41	42	43	44	45	46	47	48	49	I play on the road.	
40	39	I always run to get on the school bus.	37	36	35	34	I know the important road signs.	33	32	31
I wear bright clothes while going out at night.	22	23	24	25	I wear seatbelt while travelling in a car.	27	28	29	I do not walk on footpaths.	
20	18	17	16	15	14	13	12	11		
1	2	3	4	5	When the school is over, we walk out of the gate in a queue.	7	8	9	10	

CAUTIONARY SIGNS



Right hand curve



Pedestrian crossing



School Ahead



Speed breaker

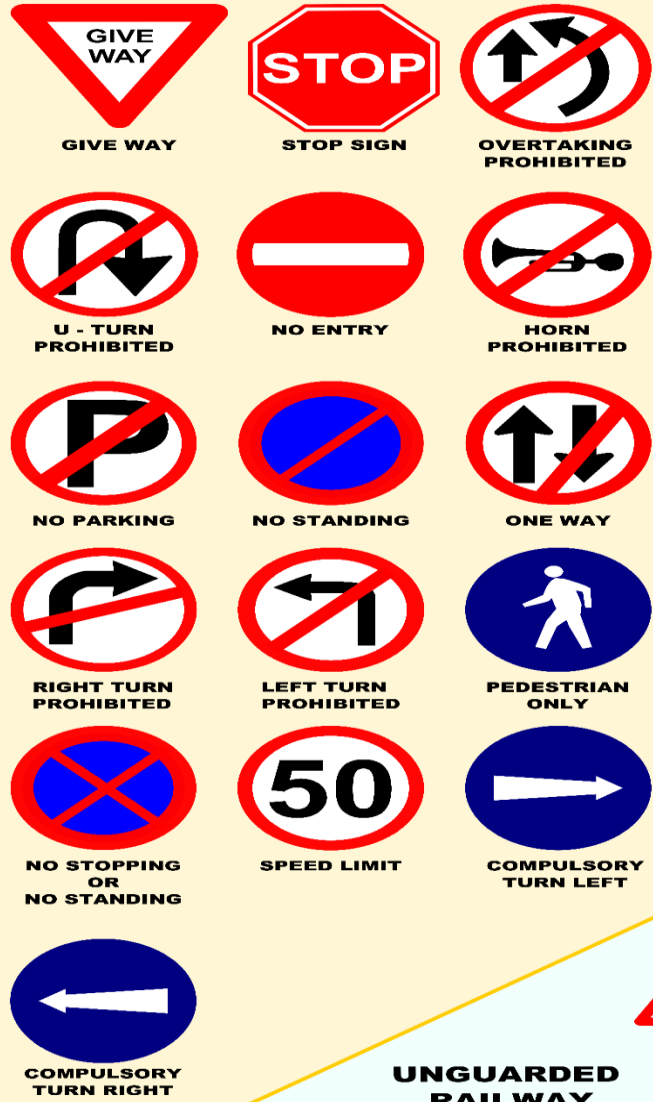


Unguarded Railway crossing

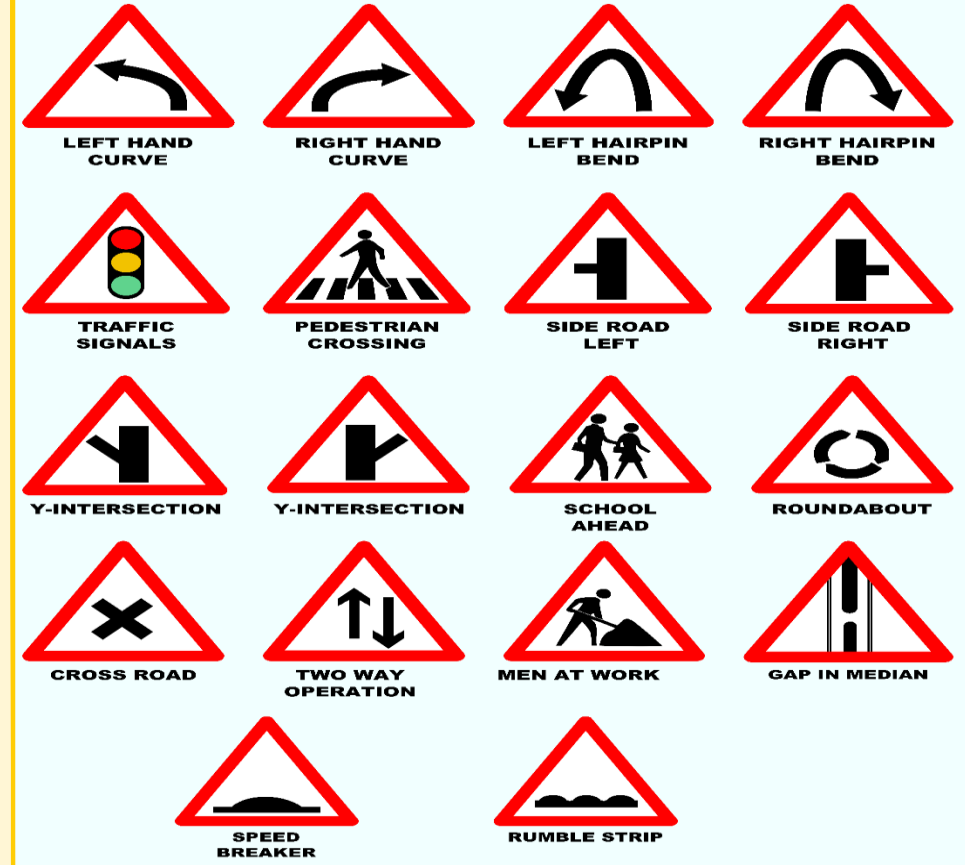
IEC Road Signage posters for School

Some Important Indian Road Signs*

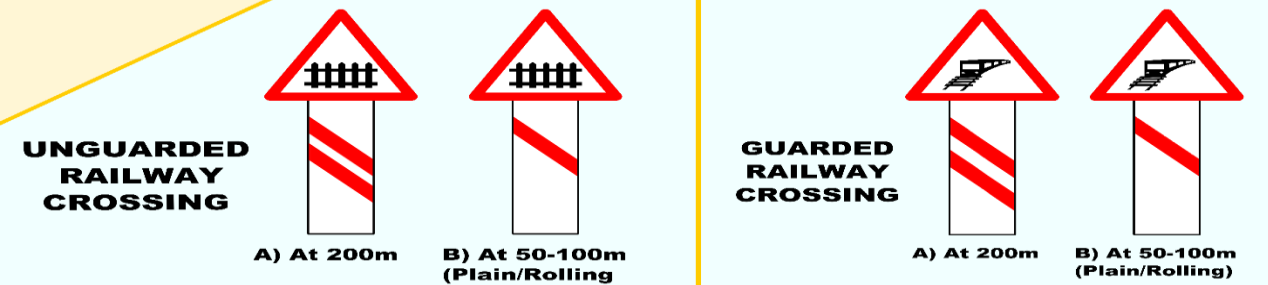
Mandatory Road Signs



Cautionary Warning Signs



Railway Crossing Signs



*As per Indian Road Congress guidelines